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FRICA **SUMMIT 2025** 

Seeding Solutions for India and Africa

### 11-13 SEPTEMBER 2025

Marigold Hotel Begumpet, Hyderabad

Connecting Continents, Cultivating Growth for Sustainable future

ICRISAT INTERNATIONAL CROPS RESEARCH

Supporting Partners





Knowledge Partner







# India-Africa Seed Summit 2025

Seed is the foundation of agriculture, shaping the future of food security, economic stability, and sustainable farming. As the world grapples with climate change, diminishing arable land, rising input costs, and global supply chain disruptions, the seed industry stands at a critical juncture. The challenge is immense - feeding a rapidly growing global population while ensuring agricultural resilience and sustainability. However, innovation in seed technology, research-driven advancements, and cross-border collaborations provide a pathway to overcome these challenges. The global seed industry plays a crucial role in shaping the future of agriculture. It is projected to continue growing significantly, reflecting its importance in advancing modern agricultural practices. This dynamic sector drives innovation, supports food security, and fosters sustainability in agriculture worldwide.

India, with its diverse agro-climatic zones, advanced seed research, and robust regulatory ecosystem, has emerged as a global leader in seed innovation and production. Its expertise in hybrid seeds, biotechnology, and climate-resilient varieties has significantly enhanced agricultural productivity and food security. India's success offers valuable insights for Africa—a continent with abundant agricultural potential, expanding arable land, and a growing demand for quality seeds.

By leveraging India's technological strengths and Africa's natural resources, both regions can foster a mutually beneficial partnership to enhance productivity, resilience, and long-term food security.

The *Indian Chamber of Food and Agriculture (ICFA),* committed to advancing agriculture, is spearheading this collaborative effort. As a premier institution in policy advocacy, industry partnerships, and global engagement, ICFA plays a pivotal role in shaping strategies for a robust and resilient seed sector. Through this summit, ICFA seeks to convene global experts and stakeholders to explore new opportunities, address key challenges, and drive impactful change in the agricultural landscape.





# Summit Objectives: Advancing Seed Sector Collaboration:-

- O Foster India-Africa partnerships in seed research, production, and trade
- O Promote innovation and investment in climate-resilient and high-yield seed varieties
- Strengthen regional seed systems and regulatory harmonization for seamless trade
- Facilitate knowledge exchange on best practices, technologies, and policy frameworks
- $o \ \ \, {\sf Encourage public-private partnerships to scale sustainable seed solutions }$
- Empower farmers through improved seed access and agronomic support
- O Drive inclusive growth, food security, and agricultural resilience in both regions

# Hyderabad : The Perfect Host for the India-Africa Seed Summit

Hyderabad, the vibrant capital of Telangana, is a hub of innovation, industry, and agricultural excellence. Renowned for its dynamic economy and world-class infrastructure, the city has emerged as a global leader in IT, biotechnology, seed production, and agribusiness—making it an ideal host for the India-Africa Seed Summit.

Recognized as the Seed Capital of India and Seed Hub of Asia, Hyderabad is home to over 400 seed companies, leading research institutions, and premier agricultural universities. It drives advancements in seed technology, high-yield crop varieties, and sustainable farming practices.

With its strategic location, strong research ecosystem, and robust industry presence, Hyderabad offers the perfect platform to strengthen India-Africa partnerships in the seed sector. The city also hosts several prominent national and international organizations, including ICRISAT, CCMB, IIMR, IIRR, DOR, MANAGE, and NIRD among others.

## Vibrant City The Perfect Choice for a Vibrant Event





# India-Africa SEED Summit 2025: Cultivating Partnerships for a Food-Secure Future

The India-Africa SEED Summit 2025 is a landmark initiative aimed at fostering deeper collaboration between India and Africa in the seed sector, unlocking new opportunities for trade, technology, and innovation. As both regions strive to enhance agricultural productivity and achieve food security, the summit serves as a pivotal platform to strengthen partnerships, address challenges, and promote sustainable solutions for the global seed industry.

### India's Leadership in the Global Seed Economy

India has emerged as a global powerhouse in seed research, development, and trade, ranking among the top five seed economies worldwide. With a seed trade valued at more than USD 5 billion, India meets a significant portion of the seed demand across Asia and Africa. With a rapidly growing agritech ecosystem, government-backed initiatives, and active public-private sector collaboration, India is wellpositioned to drive agricultural transformation, not just domestically but across Africa and other emerging markets.



### **Africa's Growing Demand for Quality Seeds**



Africa is at a critical juncture in its agricultural journey. With smallholder farmers forming the backbone of the continent's agriculture, access to high-quality seeds, modern farming technologies, and efficient supply chains remains a pressing concern. With Africa's food imports expected to reach USD 100 billion by 2030, there is a critical need to boost domestic production, enhance seed security, and drive self-sufficiency. The India-Africa Seed Summit 2025 aims to bridge this gap by fostering collaboration, and technology transfer, ensuring that Africa benefits from India's expertise in seed innovation, research, and large-scale production.

### Expo & Field Visits: Discover the Future of Seed Innovation and Technology

Exhibitors will have a unique opportunity to showcase the latest innovations, cutting-edge seed technologies, and agricultural solutions to a global audience. In addition, delegates will have the opportunity to participate in field visits to see facilities of a few leading seed companies and technology institutions such as ICRISAT, IIMR, IIRR etc. These visits will provide an exclusive behind-the-scenes look at the seed production, breeding techniques, processing, research and development practices, and infrastructure.





## Why Be Part of the India-Africa SEED Summit 2025?

- O Expand Global Market Reach
- O Forge Strategic Collaborations
- O Explore Cutting-Edge Technologies
- O Unlock Investment Opportunities
- O Build Business Collaborations
- O Awards & Recognition
- O Exhibition & Trading Tables
- O Field Visits to Seed Companies

# Who Should Attend :

#### Stakeholders Shaping the Future of Agriculture

- Government officials and policymakers from India and Africa
- Seed industry leaders and agribusiness companies
- Researchers, scientists, and academia from agricultural institutions
- International development agencies and financial institutions
- Startups and innovators in agri-tech and biotechnology
- Representatives from farmer organizations and cooperatives
- NGOs and civil society working in agriculture and food security
- Trade bodies, regulatory agencies, and policy think tanks







Be part of this transformative event and help shape the future of the seed industry in India and Africa!





# Program Schedule

### Day 1 : Thursday, 11 September 2025

Registration	09:00 AM - 10:00 AM
Inaugural Ceremony and Release of the India–Africa Seed Trade Report : Scope and Opportunities for Trade & Collaboration	10:00 AM – 11:00 AM
Networking Coffee / Tea Break	11:00 AM - 11:30 AM
<i>Session 1</i> : Driving Seed Sector Growth: India-Africa Collaboration Opportunities	11:30 AM – 12:30 PM
<i>Session 2 :</i> AI & Digital Technologies in Plant Breeding and Seed Innovation	12:30 PM – 01:30 PM
Networking Lunch	01:30 PM – 02:30 PM
<i>Session 3 : Public-Private Partnerships (PPP) in Seed Research &amp; Innovation</i>	02:30 PM – 03:30 PM
Session 4 : Role of E-commerce in Enhancing Global Seed Access	03:30 PM - 04:30 PM
Networking Coffee / Tea Break	04:30 PM - 05:00 PM
CEO's Panel on India & Africa Seed Trade	05:00 PM - 06:30 PM
Networking Dinner	07:00 PM Onwards

### Day 2 : Friday, 12 September 2025

Session 5 : Policy and Regulation in Seed Trade: Fostering India-Africa Collaboration09:30 AM - 10:3	
Networking Coffee / Tea Break	10:30 AM - 11:00 AM
<i>Session 6 :</i> Harmonizing Seed Standards and Certifications for International Trade	11:00 AM – 12:00 PM
<b>Session 7 :</b> Climate-Resilient Seed Development: Sharing Best Practices Between India & Africa	12:00 PM - 01:00 PM
Networking Lunch	01:00 PM - 02:00 PM



Session 8 : Seeds Without Borders and South-South Cooperation : Bridging Geographical Boundaries for Food Security and Climate Resilience (Organized jointly by International Rice Research Institute and Ministry of Agriculture and Farmers Welfare Govt. of India)	02:00 PM – 03:30 PM
Session 9 : Role of Research and Development in Advancing Seed Technology03:30 PM - 04:30	
Valedictory Session & Presentation of Seed Business Awards	04:30 PM – 05:30 PM
Networking Coffee / Tea Break	05:30 PM Onwards

### Day 3 : Saturday, 13 September 2025

### Field Visits: Exploring Seed Innovations and Agricultural Practices

Visit to Agricultural Farms and Research Institutions	10:00 AM – 01.00 PM
Networking Lunch	01:00 PM – 01.30 PM
Visit to Seed Companies R&D and Processing Units	01:30 PM - 04.30 PM
GLIBBAL AGRICULTURE SUMMIT 2019 CT. 2018	
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### **Glimpses from Past Events**





### **Exclusive Sponsorship Opportunities : Elevate Your Brand at the Summit!**

### Principal Sponsor / Host State

(INR 40 lac. +GST Foreign Bodies USD 60,000)

- Official status of the Principal Sponsor / Host State of the Event.
- Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets and program banners.
- Three banners are to be displayed at the venue.
- Name and logo to appear in all advertisements in national and regional newspapers, magazines, website.
- O Stall of 24 sq. mt complimentary
- O Back page advertisement in the Event Souvenir.
- Sponsor to share inaugural as well as concluding dais.
- Complimentary delegate registration for ten (10)

### Partner Sponsors / Partner States

#### (INR 25 lac. +GST Foreign Bodies USD 40,000)

- Official status of the Partner Sponsor / Partner State of the Event.
- Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets and program banners.
- Three banners are to be displayed at the venue.
- Name and logo to appear in all advertisements in national and regional newspapers, magazines, website.
- Stall of 18 sq. mt complimentary
- Back page advertisement in the Event Souvenir.
- Sponsor to share the concluding dais.
- Complimentary delegate registration for six (6)

### Main Sponsors / Guest States

#### (INR 15 lac +GST Foreign Bodies USD 20,000)

- Official status of Main Sponsor / Guest State of the event.
- Names and logos to appear in promotional materials like posters and program banners.
- Special acknowledgment during inaugural and concluding functions.
- Stall of 12 sq. meter complimentary
- Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites.

- $\sigma$   $\,$  Color page advertisement in the Event Souvenir.
- Complimentary delegate registration for four (4)

#### Sponsors

#### (INR 10 lac +GST Foreign Bodies USD 10,000)

- Official status of Sponsor of the event.
- Names and logos to appear in promotional materials like posters and program banners.
- Two banners (6x3 feet) displayed at the venue.
- Special acknowledgment during inaugural function.
- Stall of 09 sq. meter complimentary
- O Colour page advertisement in the Event Souvenir.
- O Complimentary delegate registration for three (3)

### **Co-Sponsors**

#### (INR 6 lac +GST Foreign Bodies USD 8,000)

- O Official status of Co-Sponsor of the event.
- Names and logos to appear in promotional materials like panels, Standees and program literature.
- One banner (6x3 feet) can be displayed at the venue.
- Special acknowledgement during concluding function.
- O B/W page advertisement in the Event Souvenir.
- Stall of 6 sq. meter complimentary
- Complimentary delegate registration for two(2)

### Associate Sponsors

#### (INR 4 lac. +GST Foreign Bodies USD 6,000)

- O Official status of Associate Sponsor of the event.
- Names and logos to appear in promotional materials like panels, Standees and program literature.
- Two banner (6x3 feet) can be displayed at the venue.
- O B/W page advertisement in the Event Souvenir.
- Complimentary delegate registration for one(1)

#### **Dinner Sponsors**

#### (INR 7.5 lac.+GST Foreign Bodies USD 15,000)

- Dinner sponsors will have their logo carried on all dinner invites.
- Dinner Sponsors logos will be carried in all site panels and other promotional material.
- Sponsors will have their 2 standees (4' x 7') placed at the venue area.



### **REPLY FORM**

1.	Name and address of the Organisation	Detai

#### Is of the Contact Person

Name
Designation
Phone
Fax
E-mail

**2.** Fascia (as it should appear on the stall in block letters)

3. Details of products to exhibit .....

#### 4. Exclusive Sponsorship

- O Principal Sponsor / Host State INR 40 lacs + GST/ USD 60,000
- Partner Sponsors / Partner States INR 25 lacs + GST/ USD 60,000 Associate Sponsors INR 4.0 lacs + GST/ USD 6,000
- O Main Sponsors / Guest States INR 15 lacs + GST/ USD 20,000
- **Co-Sponsors -** INR 6.0 lacs + GST/ USD 8,000
- O Dinner Sponsors INR 7.5 lacs + GST/ USD 15,000

• Sponsors - INR 10 lacs + GST/ USD 10,000

#### 5. Delegate Fee

S. No.	Delegate(s)	Numbers	Amount

#### 6. Sponsorship/Stall Booking/Delegate(s)

S. No.	Booking	Category	Size	Rate	Qty	Amount
Grand Amount Payable (INR/USD)					(+ 18	% GST extra)



## **Business Engagement Opportunities**

As part of the India-Africa Seed Summit 2025, we are offering exclusive opportunities for delegates to engage in focused business discussions and strategic networking. Participants can book access to the following:

### **Trading Table Interaction**

An exclusive space for companies, startups, seed producers, and agri-tech innovators to present their offerings, explore business tie-ups, and engage in bilateral trade discussions with Indian and African counterparts.

Category	Cost	Inclusions	
		One Trading Table	
International	USD 3,000	One Complimentary Delegate Pass	
lu dia a	IND 70 000	One Trading Table	
Indian	INR 70,000	One Complimentary Delegate Pass	



### **Exclusive CEO Networking Dinner - 10th September 2025**



A high-level roundtable for CEOs, MDs, policymakers, and institutional heads to deliberate on the future of seed trade, innovation, and public-private collaboration between India and Africa.

✓ Includes: Exclusive access to the CEO Networking Dinner

Note: Pre-booking is mandatory. Limited seats available. Book your slot through the registration portal on the official summit website.





# **Exhibition Stall Pricing**

Stall Name	Stall Size (sq.m.)	Furnished Stalls	Bare Stalls
Basic Stall	6 sq. m.	₹ 1,00,000 / \$2000	₹ 90,000 / \$1800
Small Stall	9 sq. m.	₹ 1,40,000 / \$2500	₹ 1,30,000 / \$2200
Standard Stall	12 sq. m.	₹ 1,80,000 / \$3000	₹ 1,60,000 / \$2600
Medium Stall	18 sq. m.	₹ 2,20,000 / \$4000	₹ 1,90,000 / \$3500
Special Stall	24 sq. m.	₹ 2,60,000 / \$5000	₹ 2,20,000 / \$4200
Large Stall	36 sq. m.	₹ 3,25,000 / \$7000	₹ 2,75,000 / \$6000

# **Delegate Registration Fees**

Early Bird Discounts	Price (INR)	Price (USD)
31 May, 2025	₹ 8,000	\$ 200
30 June, 2025	₹ 10,000	\$ 250
31st July 2025	₹ 12,000	\$ 300
1st August 2025 onwards	₹ 15,000	\$ 400

	RTGS/NEFT Details
BENEFICIARY NAME	INDIAN CHAMBER OF FOOD & AGRICULTURE
BENEFICIARY A/C NO	5020009753362
BENEFICIARY BANK	HDFC BANK
BENEFICIARY BRANCH	KAILASH BUILDING, KG MARG, NEW DELHI-110001
ACCOUNTS STATUS	CURRENT ACCOUNT
IFSC Code	HDFC0000003
MICR Code	110240001



# About ICFA :

The Indian Chamber of Food and Agriculture (ICFA) is India's apex body in the food and agriculture sector, recognized by the Ministry of Commerce, Government of India. ICFA is dedicated to advancing business, policy, and development agendas. It serves as a global platform for facilitating trade, fostering partnerships, promoting agribusiness services, and advancing technology. The Chamber proactively identifies emerging challenges in agriculture while simultaneously creating opportunities for business collaboration, value addition, and international trade to drive growth in the sector. With 27 industry-specific Working Groups and Business Councils, ICFA represents the interests of key stakeholders at the national level and facilitates India's global engagement in food and agriculture.

# About AFSTA :

The African Seed Trade Association (AFSTA) is a leading organization committed to strengthening Africa's seed industry. It promotes the development, production, and distribution of high-quality seeds to boost agricultural productivity and ensure food security. AFSTA collaborates with policymakers, research institutions, and seed companies to build a robust seed sector. Through advocacy, trade facilitation, and capacity building, it enhances seed accessibility, supports innovative breeding technologies, and fosters resilient seed systems suited to diverse climates.

# About NSAI (National Seed Association of India)

The National Seed Association of India (NSAI) is the apex body representing the Indian seed industry. Established to foster growth, innovation, and self-regulation within the sector, NSAI brings together a wide spectrum of stakeholders, including public and private seed companies, research institutions, and agriprofessionals. With a mission to ensure farmers' access to high-quality seeds, NSAI actively engages in policy advocacy, promotes best practices, and facilitates dialogue between industry and government.

# About FSII (Federation of Seed Industry of India)

The Federation of Seed Industry of India (FSII) is a leading industry association representing the interests of research-based seed companies in India. FSII is committed to promoting innovation, sustainable agriculture, and farmers' access to high-quality seeds through science-driven solutions. Comprising major national and multinational seed companies, FSII advocates for a robust policy and regulatory environment that encourages investment in research and development, particularly in biotechnology, hybrid seeds, and advanced breeding technologies.

## **ICFA PARTNERS**

